



**Diodes Incorporated**  
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**Revenue Breakout – by Geography, Distribution Channel and End-Market**

	<b>% Breakout</b>				
<b>Geography</b>	<b>1Q17</b>	<b>2Q17</b>	<b>3Q17</b>	<b>4Q17</b>	<b>1Q18</b>
Asia	78%	79%	79%	82%	77%
North America	11%	9%	10%	9%	9%
Europe	11%	11%	11%	10%	13%
Consolidated	100%	100%	100%	100%	100%
<b>Distribution Channel</b>	<b>1Q17</b>	<b>2Q17</b>	<b>3Q17</b>	<b>4Q17</b>	<b>1Q18</b>
Direct Sales	35%	32%	31%	31%	28%
Distributor	65%	68%	70%	69%	72%
Total	100%	100%	100%	100%	100%
<b>* End-Market</b>	<b>1Q17</b>	<b>2Q17</b>	<b>3Q17</b>	<b>4Q17</b>	<b>1Q18</b>
Consumer Electronics	27%	26%	26%	26%	27%
Communications	26%	24%	24%	26%	24%
Computing	19%	18%	19%	18%	17%
Industrial	21%	25%	23%	22%	23%
Automotive	7%	7%	8%	8%	9%
Total	100%	100%	100%	100%	100%

\* Diodes serves the consumer electronics, communications, computing, industrial, and automotive markets. Diodes measures its percentage of revenue in each of these markets by analyzing its sales customer by customer and assigning sales to the various market segments it serves. This analysis is an estimate since it cannot know exactly how each customer uses its products for the various market segments.