



Diodes Incorporated
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Revenue Breakout – by Geography, Distribution Channel and End-Market

Geography		2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19
Asia		79%	79%	84%	77%	78%	77%	79%	74%
Americas		10%	10%	7%	10%	11%	12%	11%	13%
Europe		11%	11%	9%	13%	12%	11%	10%	13%
Consolidated		101%	100%	100%	100%	101%	100%	100%	100%

Distribution Channel		2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19
Direct Sales		32%	31%	31%	28%	28%	29%	29%	29%
Distributor		68%	70%	69%	72%	72%	71%	71%	71%
Total		100%	100%	100%	100%	100%	100%	100%	100%

* End-Market		2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19
Consumer Electronics		26%	26%	26%	27%	25%	25%	24%	23%
Communications		24%	24%	26%	24%	23%	23%	24%	23%
Computing		18%	19%	18%	17%	16%	16%	18%	15%
Industrial		25%	23%	22%	23%	27%	27%	25%	29%
Automotive		7%	8%	8%	9%	9%	9%	9%	10%
Total		100%	100%	100%	100%	100%	100%	100%	100%

* Diodes serves the consumer electronics, communications, computing, industrial, and automotive markets. Diodes measures its percentage of revenue in each of these markets by analyzing its sales customer by customer and assigning sales to the various market segments it serves. This analysis is an estimate since it cannot know exactly how each customer uses its products for the various market segments.