



Diodes Incorporated
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Revenue Breakout – by Geography, Distribution Channel and End-Market

	% Breakout						
Geography	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18
Asia	78%	79%	79%	81%	78%	77%	76%
North America	11%	9%	10%	9%	9%	11%	13%
Europe	11%	11%	11%	10%	13%	12%	11%
Consolidated	100%	100%	100%	100%	100%	100%	100%

Distribution Channel	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18
Direct Sales	35%	32%	31%	31%	28%	28%	29%
Distributor	65%	68%	70%	69%	72%	72%	71%
Total	100%	100%	100%	100%	100%	100%	100%

* End-Market	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18
Consumer Electronics	27%	26%	26%	26%	27%	25%	25%
Communications	26%	24%	24%	26%	24%	23%	23%
Computing	19%	18%	19%	18%	17%	16%	16%
Industrial	21%	25%	23%	22%	23%	27%	27%
Automotive	7%	7%	8%	8%	9%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%

* Diodes serves the consumer electronics, communications, computing, industrial, and automotive markets. Diodes measures its percentage of revenue in each of these markets by analyzing its sales customer by customer and assigning sales to the various market segments it serves. This analysis is an estimate since it cannot know exactly how each customer uses its products for the various market segments.